



Olivia Sakdikul

Graphic Designer

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Experience

Tokens & Icons

Design Manager | Berkeley, California | May 2023 - Present

- Designed and ideated products and crafted custom pitch decks for future and potential clientele for custom & corporate gifting opportunities.
- Managed several custom projects from start to completion, including product research, pricing, shipment, invoicing, and communication with clientele and artisans.
- Prepared and organized materials, graphics, and product for tradeshow; managed booth and coordinated appointments.
- Maintained and optimized online storefront to keep products and collections updated and recent; operated and managed Google Ads and online marketing.
- Managed social media accounts for company, such as Instagram, LinkedIn, and Facebook.
- Handled daily shipping for customer web orders on three different platforms and occasional wholesale shipping.
- Assisted founder with day-to-day tasks and responsibilities.

Serena & Lily

Design Shop Advisor | San Francisco, California | July 2021 - January 2023

- Provided relevant design advice, product knowledge, and recommendations to clientele.
- Worked with clients to build floor plans and remodels utilizing items and designs from the furniture catalog.
- Created estimates, added and closed sales.
- Assisted in receipts of shipments and merchandising; ensured sales floor was consistently well-presented and up-to-date.

Morse Custom Homes & Remodeling

Design Intern | Davis, California | April 2018 - August 2018

- Worked directly with design team to finish custom home remodeling projects.
- Performed site surveys and completed comprehensive floor plans and drafts.
- Organized client project files and material library.

Education

Bachelor of Arts in Design

University of California, Davis | Graduated 2018

Skills & Knowledge

Adobe Creative Suite

Figma

HTML | CSS

AutoCAD

Vectorworks

Rhinoceros

Drafting

Site Surveys

Wireframing

User research

Design thinking

Drawing